Food Labeling Systems
To Fit Your Requirements

When you put a label on your food product, you need that label to be accurately applied. Plus you need it to convey your message or packaging requirements, and you need it to last the lifetime of your product.

Food packaging comes in an ever-increasing array of containers and design shapes, each of which has a specific way that they can be automatically labeled.

Weber Packaging Solutions has over 90 years of experience helping customers label their food products successfully. We can help you get the right labeling system, the best labels for the application, and back it with expert customer service to keep your production lines rolling.

Here are a few of the most popular examples of food packaging and our recommendations for labeling systems and label materials.

Food Container Labeling Recommendations

Top and/or Bottom Labeling

A label is applied to the top, bottom or multiple sides of a product.

Labeling System: Depending on required line speed, Alpha Compact or Alpha HSM for one side, a Pack Leader 211D for top/bottom labeling. Optional Markoprint X1-Jet for date coding.

Label Materials: Weber offers a variety of labels to meet the demands of food packaging. Each material is selected to endure a wide range of environmental extremes from refrigerated to freezer/wet and humid storage.

Wrap-Around Bottle Labeling

A label is applied to a round product, ensuring straight accurate application. Works best with straight-walled bottles or jars.

Labeling System: Depending on required line speed, Pack Leader ELF-50 or PL-501. Optional Markoprint X1-Jet for date coding.

Label Materials: For clear containers choose no-look labels that let your quality product show through, or upgrade to metallized papers and films to grab attention and make a stunning first impression.

C-Wrap (Clamshell) Labeling

A continuous label is applied to 3 sides of a product, usually with product info on the top and nutrition info on the bottom. The label creates a container closure that is tamper-evident. Often used in bakery applications.

Labeling System: Pack Leader 211CS. Optional Markoprint X1-Jet for date coding.

Label Materials: Keep products safe and secure with durable label solutions that not only look great but stay intact until it's time for the consumer to open the package and enjoy. Paper labels are easier for the customer to open, but perforations can be added to paper or BOPP labels.

Recessed Lid Labeling

A label is applied to a product that requires exact placement in a recessed area. Commonly found on thin-wall plastic deli containers and fruit or vegetable packages.

Labeling System: Depending on required line speed, Alpha Compact or Alpha HSM. Optional Markoprint X1-Jet for date coding.

Label Materials: The perfect combination of fit and function, there are a variety of label options available that work for lids and other uniquely shaped spaces. These are usually paper labels with POP branding information as well as UPC bar code and other nutrition/ingredient data.

Pouch Labeling

Labels are best applied to flat unfilled pouches with an automatic feeding system.

Labeling System: Depending on required line speed, use Pack Leader ELF-20, Alpha Compact or Alpha HSM. Optional Markoprint X1-Jet for date coding.

Label Materials: Choose versatile, flexible labels that compliment and enhance the look of any pouch while adhering securely to the surface. BOPP label material allows the label to more easily conform to the three-dimensional shape of the pouch.

Tapered Container Labeling

Tapered containers require a "smiling" label to wrap a product correctly and a specific type of label applicator to correctly apply that label.
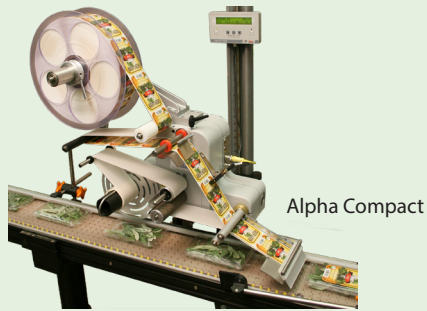
Labeling System: Pack Leader PRO 625 with it's tilt labeling capability allows labeling on tapered containers. Optional Markoprint X1-Jet for date coding.

Label Materials: Be sure to match the label design to the curve of your specific container as they all vary. These containers often see refrigerated storage so make sure your materials match your conditions. Paper or BOPP label materials work well on these type of labels.

Labeling Systems

Alpha Compact Label Applicator

Weber's Alpha Compact is a cost-effective labeling system for top, bottom or side application of labels. It applies labels up to 4.7" wide and 11.8" long at up to 164 feet per minute. HMI display provides easy access to all adjustment parameters. The Alpha Compact uses 12" O.D. rolls with 3" cores.

Alpha Compact

Alpha HSM Label Applicator

The Alpha HSM is a high-speed labeling system that can be configured in a variety of models depending on labeling requirements. Available in right or left-hand versions in widths of 5.3", 7.8" and 12.6". It can apply labels up 78.7" long and has a dispensing speed up to 262' per minute. HMI display provides easy access to all adjustment parameters. Comes standard with mechanical label unwind/rewinders or optional motorized servo-controlled unwind/rewinders for higher-speed operations.

Alpha HSM

Pack Leader ELF-50 Label Applicator

The ELF-50 is a portable wrap-around labeling system made for small straight-walled bottles, jars and cans. This easy-to-use labeler sets-up quickly. The stepper motor dispenses labels accurately and ensures fast, accurate application. Handles labels up to 4.75" high by 11.8" long.
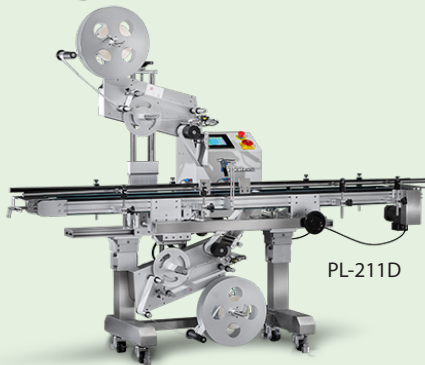
ELF-50

Pack Leader PL-501 Label Applicator

When you need a wrap-around label applicator that goes faster and handles taller labels, the PL-501 can do the job. The one-touch labeling display lets you set-up jobs quickly and can store jobs for future use. It can label containers up to 4" wide (optional 6") and uses labels up to 6.0" wide x 11.8" long on 14" O.D. rolls with 3" cores.

PL-501

Pack Leader PL-211D Label Applicator

The PL-211D's dual-head design allows the system to label two-sides of a product in one pass. Applying labels at up to 131'/minute, the PL-211D can handle labels up to 6" wide x 11.8" long. One-touch product sensors make set-up easy.

PL-211D

Pack Leader PL-211CS Label Applicator

The easiest way to apply a C-wrap three-sided label is with the Pack Leader PL-211CS. A label is dispensed, the product runs into the label and brushes wipe the label around the top and bottom of the product. Handles labels up to 6" wide x 11.8" long. Great for plastic clamshells.

PL-211CS

Print-Apply Labeling Applications

Carton Labeling
Most shipping cartons need an address label and the easiest way to to incorporate this is with a label printer applicator. The Weber Model 4050 makes it easy to add print-apply labeling to your production line.

Labeling System: Model 4050 Printer Applicator.

Label Materials: Plain paper labels for address labeling; can be thermal transfer or direct thermal label material.

Color Inkjet Label Printers

Epson C7500 Color Label Printer
The C7500 is perfect for small-run labels in bakeries and meal kit applications. The pigmented inks don't run and the bright colors make your labels stand out. Print only the labels you need, when you need them. Optional rewinder allows labels to be rewound for use on a label applicator. Available models for glossy or matte labels.

Label Printer: Epson C7500 color inkjet printer.

Label Materials: Inkjet labels are available from Weber for the Epson printers in either gloss or matte finishes and BOPP materials.

Inkjet Coding Applications

BestCode CIJ Coder

Markoprint TIJ Coder

Use By Date or Lot Coding
If you need to add a "Best By" or other variable info to your products, we have you covered. Our BestCode CIJ inkjet system works well on product coding while our Markoprint X1-Jet is best for on-label coding before label is applied.

Coding System: BestCode CIJ or X1-Jet TIJ coders.

Prints On: Both systems can print information that dries almost instantly on most surfaces including corrugated, plastics, metals and more.

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